WAG-O-WEEN

BUSINESS & SPONSOR FAQS

WHAT IS WAG-O-WEEN?

- IT'S HALLOWEEN FOR DOGS! PARTICIPANTS WILL BE TRICK-OR-TREATING AT BUSINESSES AROUND BRADLEY WITH THEIR DOG, COLLECTING STAMPS ON A PROVIDED CARD TO ENTER A COSTUME COMPETITION FOR SMALL, MEDIUM, AND LARGE DOGS.

WHEN IS WAG-O-WEEN?

OCTOBER 3RD , 9 AM - 3:30 PM

WHERE IS WAG-O-WEEN?

- AT THE NORTHFIELD SQUARE MALL PARKING LOT, ON WEST BROADWAY, AND THE COMMUNITY CENTER

HOW CAN I PARTICIPATE?

- ***BE A TREAT STOP:*** HAVE A STATION AT THE NORTHFIELD SQUARE MALL PARKING LOT TO HAND OUT TREATS. FEEL FREE TO GET CREATIVE WITH COSTUMES, SPECIAL TREATS (PUP CUPS), TENNIS BALLS, JERKY, AND MORE.
- ***BE A SPONSOR:*** WE WOULD GREATLY APPRECIATE DONATIONS OF DOG-RELATED ITEMS, SUCH AS TOYS, GROOMING GIFT CERTIFICATES, OR ANY OTHER CONTRIBUTIONS YOU'D LIKE TO OFFER. YOUR SUPPORT HELPS US CREATE FANTASTIC PRIZES AND MAKE A DIFFERENCE FOR OUR FURRY FRIENDS!

HOW WILL PARTICIPANTS KNOW WHICH BUSINESSES ARE PARTICIPATING?

- THE LIST WILL BE POSTED IN THE DAILY JOURNAL, ON OUR WEBSITE, AND ON OUR FACEBOOK PAGE. FEEL FREE TO DO YOUR OWN ADVERTISING AS WELL!

HOW CAN I REGISTER?

- RESPOND TO THE EMAIL OR BRING IN THE REGISTRATION FORM TO VILLAGE HALL.

WHAT IS THE REGISTRATION FEE?

- $30

WHAT IS THE STAMP CARD?

- EACH PARTICIPANT WILL RECEIVE A STAMP CARD AFTER REGISTERING, WITH OPEN SPOTS. THEY MUST FILL OUT THEIR CARDS TO BE ENTERED INTO THE COSTUME COMPETITION.

HOW WILL WE GET OUR STAMPS?

- A WEEK BEFORE THE EVENT, WE WILL DELIVER STICKERS FOR YOU TO USE ON EACH PARTICIPANT'S CARD WHO VISITS YOUR BOOTH/BUSINESS.

WHERE WILL THE PROFITS GO?

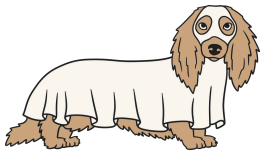
- ALL PROFITS WILL BE DONATED TO ANIMAL SHELTERS THROUGHOUT OUR COUNTY.

FOR OTHER QUESTIONS, EMAIL *AMURLEY@BRADLEY315.ORG*

WAG-O-WEEN
GENERAL EVENT FAQS

WHAT IS WAG-O-WEEN?

- IT'S HALLOWEEN FOR YOUR DOG! YOU WILL BE TRICK-OR-TREATING AT BUSINESSES AROUND BRADLEY, WHERE YOU CAN COLLECT STAMPS ON A PROVIDED CARD TO ENTER A COSTUME COMPETITION FOR SMALL, MEDIUM, AND LARGE DOGS.



WHEN IS WAG-O-WEEN?

- OCTOBER 3RD, 9 AM - 3:30 PM

HOW DO I KNOW WHICH BUSINESSES ARE PARTICIPATING?

- A LIST OF PARTICIPATING BUSINESSES WILL BE POSTED ONLINE ON OUR WEBSITE (BRADLEYIL.ORG) AND ON THE VILLAGE OF BRADLEY FACEBOOK PAGE BY SEPTEMBER 27TH. IT WILL ALSO APPEAR IN THE DAILY JOURNAL BY SEPTEMBER 27TH. THIS THE LIST WILL CLARIFY RED & BLUE BUSINESSES.

WHERE CAN I REGISTER?

- **THE VILLAGE HALL:** EITHER PRINT OUT THE FORM OR COME IN TO FILL IT OUT. WE WILL BE ACCEPTING FORMS BETWEEN SEPTEMBER 2ND AND OCTOBER 2ND. UPON REGISTRATION, WHEN YOU PAY THE **$10 FEE (CASH ONLY)**, YOU WILL RECEIVE YOUR STAMP CARD.

WHAT IS THE STAMP CARD?

- THE STAMP CARD SPELLS OUT VILLAGE OF BRADLEY'S WAG-O-WEEN, WHICH IS 25 LETTERS. EACH BUSINESS YOU VISIT WILL PUT A STAMP ON YOUR CARD.

HOW CAN I ENTER MY DOG IN THE COSTUME COMPETITION?

- AFTER VISITING 25 BUSINESSES AND FILLING UP YOUR STAMP CARD, BRING IT TO THE BRADLEY COMMUNITY CENTER ON WEST BROADWAY TO HAVE YOUR DOG'S PICTURE TAKEN. TO ENTER THE CONTEST, YOU WILL NEED A FULL STAMP CARD AND A PHOTO OF YOUR DOG AT THE COMMUNITY CENTER.

CAN I VISIT MORE THAN 25 BUSINESSES?

- YES! WE ENCOURAGE YOU TO GO TO AS MANY BUSINESSES AS YOU CAN.

HOW WILL I KNOW IF MY DOG IS SMALL, MEDIUM, OR LARGE?

- WE WILL MEASURE THE HEIGHT OF THE DOGS FOR THE DIFFERENT CATEGORIES

HOW WILL THE WINNER OF THE COSTUME CONTEST BE CHOSEN?

- WE WILL NUMBER THE PICTURES AND HAVE THE COMMITTEE MEMBERS VOTE

HOW MANY WINNERS WILL THERE BE?

- 5: SMALL, MEDIUM, LARGE, MOST CREATIVE, & BEST OVERALL

WHEN WILL THE WINNER BE ANNOUNCED?

- THE FOLLOWING MONDAY'S BOARD MEETING AND ON FACEBOOK

DO I HAVE TO DRESS MY DOG UP?

- NO, IT IS NOT REQUIRED FOR PARTICIPATION, BUT IT IS STRONGLY ENCOURAGED

DO I HAVE TO BE A BRADLEY RESIDENT?

- NO

For other Questions email amurley@bradley315.org

SATURDAY, OCTOBER 3RD

WAG-O-WEEN

FAQ

Throughout the day, visit Broadway businesses & “Pup Stop Village” at the Northfield Square Mall parking lot for treat stops where you and your dog can enjoy some spooky fun.

Register your pup at *the Village Hall,* located at *147 S Michigan,* from ***September 1st to October 1st***

Monday through Friday, 8:00 a.m. to 4:30 p.m.

For just **$10**, you'll receive a stamp card and a chance to participate in our Best Dog Costume Contest. **Visit 25 participating businesses to be entered in a raffle for some awesome gift baskets!** (list of participating businesses will be released at a later date).
Fill out your stamp card and bring your dog to the Bradley Community Center for a photo to enter the contest.

All proceeds will benefit local shelters, so come join the fun and support a great cause!

The list of participating Wag-O-Ween businesses will be posted online at Bradleyil.org, our Village of Bradley Facebook page, and in the Daily Journal on September 26th