

Minutes for Broadway Redevelopment Meeting on 10/16/17

Attendance: Melissa Carrico Chair, Trustee and Committee member Lori Gadbois, Trustee Michael Watson, Sgt Mason, Gail Schultz Code Enforcement and Parade Committee, and local business owners.

1. Call to order: 6:02pm
2. Business Safety During the Holiday's presentation by Sgt Mason.

Sgt Mason provided an excellent slide show presentation on various topics to assist retailers and other business on crime prevention, local retail theft ordinance changes, holiday safety tips, and what to do in the unfortunate event of a robbery. The Retail Theft local ordinance makes anything under \$300 a misdemeanor and offers a faster resolution, stores get their merchandise returned faster, minors get released to their parents and hearings are held at the Village Hall. Important take-aways from the presentation include: Be aware of who is entering your establishments, request a Police "walk through" if you see anything or anyone suspicious, video surveillance helpful especially if camera is aimed at the door at shoulder height. If a robbery is unfortunately occurring, remain calm, get a good physical description people and vehicles, and never chase them. Other safety tips for consumers include: avoid carrying large amounts of cash, notify credit card companies immediately if cards stolen, don't leave packages or purses on the front seat of your car, and be aware of your wallets and purses when in public. Retail Theft Packets are available at the Bradley Police department.

3. Broadway Involvement in the Christmas Parade:

Gail Schultz from the Christmas Parade Committee gave an update on how they can take full advantage of participating in this year's parade along with sponsorship forms available. Ideas were shared as to how to make the parade even more successful and increase participation. Suggestions included staying open for the event to promote your business, coloring contests, week-long events leading up to the parade, having Parade night specials or posting upcoming events or sales.

Public comment on Agenda items and Broadway Committee upcoming events:

A previous comment resurfaced suggesting that we hold our Broadway Committee meetings at different businesses each month. This would be an excellent way for business owners to meet and share ideas with their fellow business owner neighbors. This will be discussed to see how we can make this work. Code enforcement issues were directed to the appropriate committee.

Adjourn: 7:15pm